

**NUFAM** TRADE FAIR  
FOR  
**COMMERCIAL VEHICLES**

**FAIR INFORMATION**

**25–28 SEPT 2025**  
KARLSRUHE TRADE FAIR CENTRE

messe  
— **karlsruhe**





# EXPERIENCE NUFAM 2025

## Become part of our success.

Since 2009, NUFAM has established itself as one of the leading trade fairs, combining the latest technology with the future of mobility.

Growing steadily, NUFAM ranks among the industry's most important platforms and offers a unique opportunity for exhibitors and interested individuals to be present.

With four concentrated trade fair days and a high-calibre environment, NUFAM provides the perfect stage for your target group in the commercial vehicle industry, thus making this fair a valuable information and decision-making platform.

Transport, freight forwarding and logistics are all united under one roof: compact yet comprehensive, manageable yet diverse, NUFAM offers a concentrated overview of the entire portfolio of the commercial vehicle industry.



**98%**

of the exhibitors  
praise the overall  
concept of the event



over

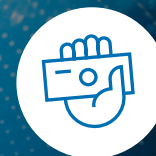
**80%**

of the attendees are  
trade visitors



**93%**

of the visitors recommend  
NUFAM to others



**74%**

see NUFAM as an  
important platform for  
investment decisions



Networking, exchanging information and taking advantage of the opportunity to convince decision-makers in the industry via direct dialogue: these are our common goals.

Our trade fair's professional team is at your service and will be pleased to help you achieve a unique appearance that ensures optimal visibility for your company.

With comprehensive advertising measures and broad-based public relations work, we do everything we in our power to ensure that NUFAM is the perfect moment for you

Your success is our goal.  
YOUR NUFAM TEAM

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## YOUR ADDED VALUE AS AN EXHIBITOR AT NUFAM

- › NUFAM is a leading trade fair for the commercial vehicle industry
- › Personal networking in the context of a high-calibre industry get-together
- › Experience the latest technology and cutting-edge innovations live
- › Experts share information about solutions for economic efficiency and the environment
- › Direct sales at the trade fair
- › Comprehensive advertising measures and broad-based public relations work
- › Customised presentation options in the exhibition halls and at the outdoor area
- › Comprehensive support from our experienced team
- › Extensive spectrum of topics with over 100 side events
- › Practical demonstrations, interactive live demonstrations and specialist forums

Be part  
of it!



## STATISTICS QUANTIFY THE SUCCESS OF NUFAM 2023

Circa

**24.000**

visitors

› **95%**  
satisfied  
visitors

› **75%**  
intend to buy  
afterwards

› **72%**  
exert an influence on the  
purchase decision

› **50%**  
of the trade visitors belong  
to company management  
or executive level

More than  
› **34%**  
of all visitors made a  
purchase on site

More than

**400**

exhibitors

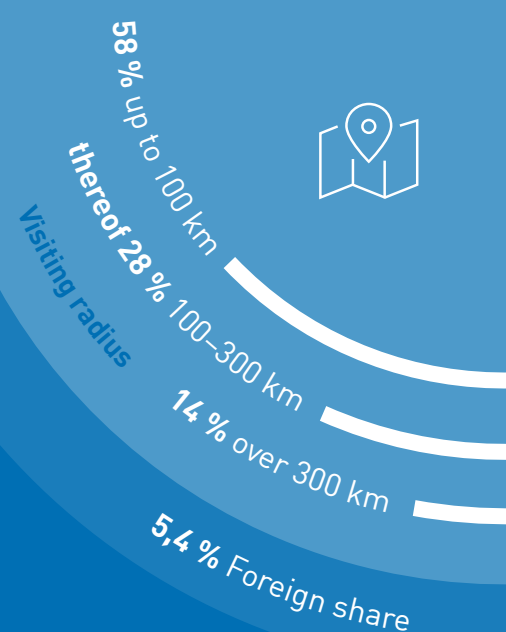


From  
› **23**  
nations

Approx.

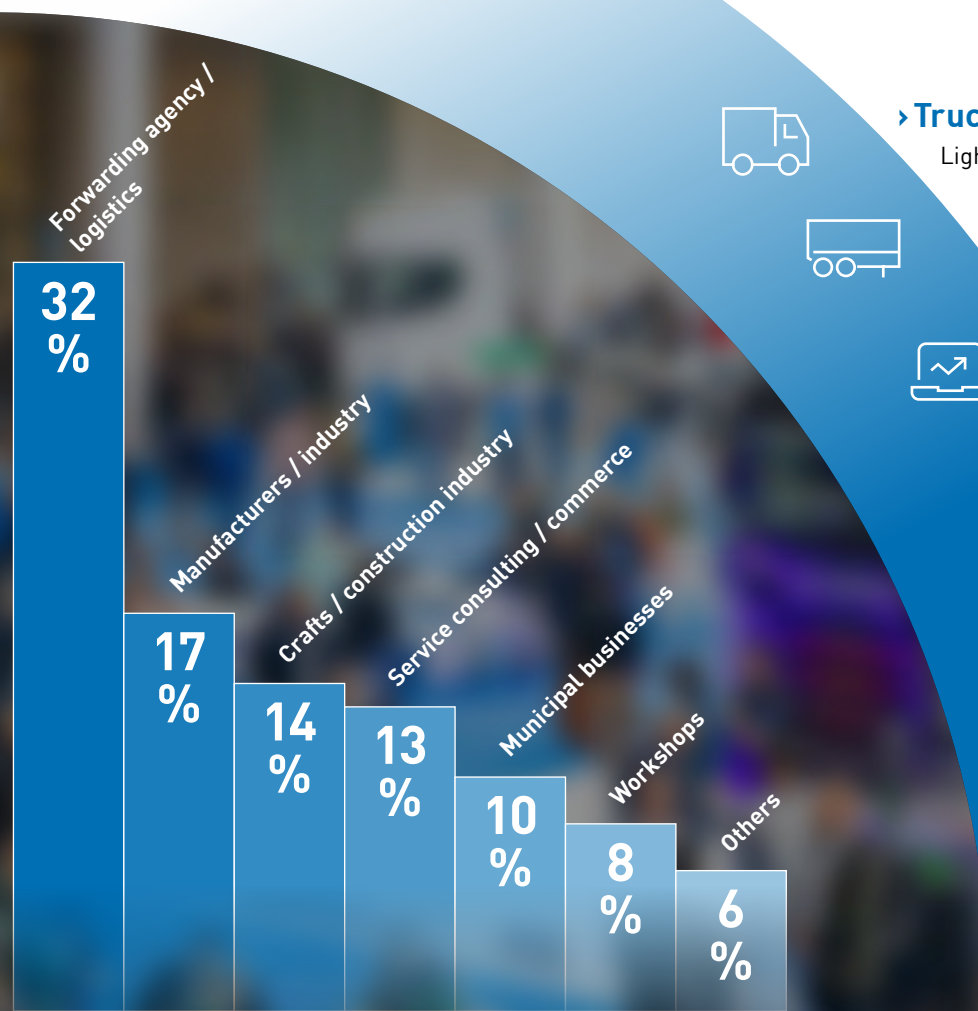
**80.000 m<sup>2</sup>**

of exhibition space





# THEMATIC AREAS AND VISITOR TARGET GROUPS AT NUFAM



## › Trucks, Vans and More

Light and heavy commercial vehicles from the relevant brands



## › Bodies and Trailers

Trailers, superstructures and systems in all weight classes



## › Digital Services & Telematics

The newest solutions for efficient applications and business processes



## › Tyre, Wheels, Axles and Components

The automotive aftermarket with workshop equipment, parts and accessories



## › Smart City Logistics

Cargobikes, last-mile, messenger, express & parcel solutions for optimised urban logistics



## › Equipment Meets Trucks

The automotive aftermarket with workshop equipment, parts and accessories



## › Interior Technology

The latest in-vehicle equipment, load securing modules and loading aids for all weight classes





## SITE MAP

Exclusive ambience paired with state-of-the-art infrastructure – our exhibition centre leaves nothing to be desired.

Four light-flooded halls with special architecture, a spacious entrance hall and an extensive multifunctional outdoor area provide ample space for every requirement.

The enlarged outdoor exhibition area complements our range of halls and offers exhibitors an additional multifunctional area equipped with the latest technical infrastructure.

The expansion of the exhibition centre makes exhibiting even easier and more attractive.

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We offer more!



Enlarged outdoor exhibition area



Expanded demo park



Test drives with transport links



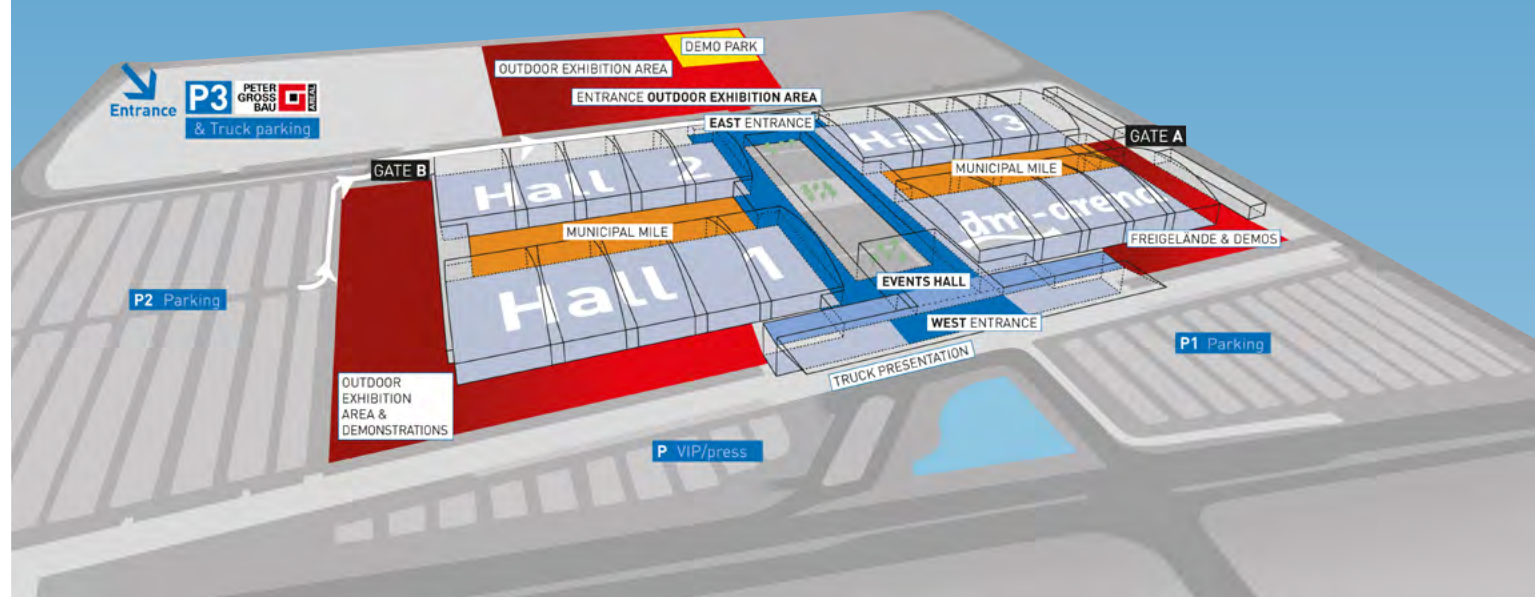
Exhibited vehicles live in action



Direct access to the outdoor area from the East Entrance



Many other attractions and options







# PRICES & REGISTRATION

Do you already have a concrete idea for your stand and know how much space you need? Use the online form to register for NUFAM 2025 in just a few simple steps.

Online registration  
until 23 May 2025



Registration form classic  
until 23 May 2025



Stand prices (minimum stand area 12 m²)

+ €0.60 AUMA fee / m²

+ from €99 Energy and service fee

+ €349.00 Registration & marketing fee

Entry in list of exhibitors, internet entry, advertising material

Co-exhibitor

€529 Registration & marketing fee


Entry in list of exhibitors, internet entry, advertising material

Represented companies


€349 Registration & marketing fee

Entry in list of exhibitors, internet entry, advertising material

Additional vehicle space in outdoor area



up to 12 m  
€750 / vehicle



over 12 m  
€900 / vehicle

Subject to und availability and agreement, only in conjunction with a stand in the hall.



## Stand prices per m² for early bird bookings until 29 November 2024

\* Regular prices from 30 November 2024

				
	Row	Corner	Head	Block
12 – 30 m²	€113 €118*	€117 €122*	€121 €126*	€125 €130*
31 – 50 m²	€109 €114*	€113 €118*	€117 €122*	€121 €126*
51 – 100 m²	€98 €103*	€102 €107*	€106 €111*	€110 €115*
101 – 250 m²	€90 €95*	€92 €97*	€95 €100*	€98 €103*
251 – 500 m²	€79 €84*	€82 €87*	€85 €90*	€88 €93*

Outdoor area

€66  
70 €\*

All prices are subject to the VAT applicable in the year of the event.



# THEMATIC HIGHLIGHTS AND PROGRAMME

**Expert know-how framed by  
innovation – live at NUFAM.**

Help shape the extensive spectrum of topics at NUFAM: in addition to your presence at the fair, also show practical presentations and live demonstrations. Participate in specialist presentations and panel discussions. NUFAM offers more than 100 side events, which enable visitors to experience the topics and trends that are moving the industry. Numerous formats are concentrated in the respective exhibition areas of the trade fair.



## › Municipal Meeting Place

Exhibitors present innovative solutions for municipal technology and attachments – we ensure additional presence via guided tours of the trade fair.



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## › Equipment Meets Trucks

The automotive aftermarket presents the entire portfolio of products and services from the areas of workshop equipment, parts and accessories.

## › Digital Services & Telematics

Companies present their newest solutions for efficient applications and processes – with a centrally located forum for direct contact and maximum impact.

## › Load Safety Concept

A special event focussing on safety in freight transport – the centre of attraction for load securing managers.

## › Infrastructure Forum

The forum for the future of depots and loading parks. Infrastructure, consulting and services relating to alternative drives.



# THEMATIC HIGHLIGHTS AND PROGRAMME

## › The NUFAM Demo Park

The latest vehicle technology live in action and a varied show programme in the outdoor area – technology in action to touch and test.

## › Guided Tours

Offer exclusive visitor groups an insight into your product range. Informative tours with a mix of innovation, services and concrete solutions.

## › Lectures and Presentations

Address your target group and invite our visitors to immerse themselves in your world of topics – we offer you an optimal stage for your customised product presentation.

## › New Mobility

Everything about the mobility transition and the decarbonisation of the transport sector.

## › Truck Driver Forum

The meeting place for professional drivers, with panel discussions on current topics – the answers to political, regulatory and practical questions.

## › Craft & Construction

Industry-specific solutions and a concentrated range of products for practical use.



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# FULL-SERVICE NUFAM



## Stand construction and services.

Our exhibitor service team has the right solution for all your presentation needs at the fair. Customised stand construction or prefabricated stand construction systems? Numerous service partners are available for all your requirements. Cost-effective. Efficient. Time-saving. – We ensure your perfect trade fair appearance at NUFAM.



## Space for your meetings and events.

In addition to your trade fair appearance, would you also like to organise a presentation, a meeting or a separate event at NUFAM? Choose the ideal solution from a wide selection of venues in our conference centre and at many other locations on the exhibition grounds. We offer you the complete programme!





# FULL-SERVICE NUFAM

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## Your personal advertising presence. We make you visible.

Take advantage of our wide range of advertising and sponsorship opportunities. The options are perfectly tailored to your needs, so you can maximise your presence and attract the attention of visitors.

A wide range of tried-and-tested opportunities help you reach your target group and effectively enhance your visibility.

Create new synergetic effects!

We are here for you! We will be happy to support you in developing a customised concept that perfectly suits your goals and wishes.

Maximum  
reach is  
guaranteed!

## Your communication with your customers.

To make your trade fair appearance as successful as possible, we also support you in communication – both during the run-up to the event and on site at the fair.

From digital invitation management to classic advertising media, we offer you the full range of options.

Our extensive press work in the relevant media maximises your long-term visibility before, during and after the event.





# THE TRADE FAIR LOCATION: KARLSRUHE IS MODERN, DYNAMIC AND GROWING

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Since 2003, Karlsruher Messe- und Kongress GmbH has developed Karlsruhe into one of Germany's leading trade fair locations.

The central location of the Karlsruhe Technology Region scores points thanks to its excellent accessibility. The region can be easily reached by plane, train or car.

An ample range of accommodations in all categories is available in the immediate vicinity.

Inspired by its outstanding environment of science and high-tech industry, Karlsruhe Trade Fair Centre scores points thanks to the quality of life in Baden and an outstandingly flexible selection of venues.

We network people, interlink knowledge and provide a stage for emotions. Both exhibitors and visitors are offered a wide spectrum of different event formats.

Karlsruhe Trade Fair Centre is committed to the United Nations' sustainability goals and was therefore the first German trade fair centre to be validated in accordance with EMAS.

EMAS is a "gold standard" environmental management system developed by the European Union on the basis of the European EMAS Regulation. EMAS creates transparency and measurability in environmental performance. As an EMAS-certified company, we effectively contribute to environmental protection, reduce expenses and shoulder social responsibility.

We support you in making your trade fair presence as sustainable as possible.

We conserve resources!





# SCHEDULE FOR EXHIBITORS



NUFAM 2025 – GET THINGS MOVING!

**Early bird booking period** until 29 Nov 2024

**End of the early bird booking period** from 30. Nov 2024

**Preferential reservation option for desired placements** until 31 August 2024

**Stand confirmation including hall plan**  
March – April 2025

**Online service orders**  
March – September 2025

**i Invoice dispatch**  
July 2025

**i Deadline for trade fair media**  
August 2025

**Set-up** 22–24 Sept

**NUFAM**  
25 –28 SEPT 2025

**Dismantling** 28 Sept after  
NUFAM and from 29–30 Sept

04 05 06 07 08 09 10 11 12 01 02 03 04 05 06 07 08 09  
2024 2025



## CONTACT



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**25–28 SEPT 2025**  
KARLSRUHE TRADE FAIR CENTRE



**NUFAM.DE**

### Organiser

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und Kongress GmbH

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Subject to change without notice | Status: 06/24

messe  
**karlsruhe**