

NUFAM heads for record edition

The commercial vehicle trade fair at Messe Karlsruhe will take place from 21 to 24 September. The trend is clear: this will be the biggest NUFAM in its history

Karlsruhe, 22.03.2023 The NUFAM commercial vehicle trade fair in the Karlsruhe exhibition halls will take place from 21 to 24 September. It has long been one of the leading events in the industry - and this year it is bigger than ever before. A good six months before the fair, 85 percent of the available stand space has already been booked. With 50,000 square metres of hall capacity and another 30,000 square metres of available outdoor and special exhibition space, visitors will be presented with a comprehensive portfolio in all weight and equipment classes. This also includes live formats such as the Demo Park with presentations by exhibitors, the Municipal Miles with a wide range of vehicles for public use and the extended offer of test drives for visitors.

E-drives, hydrogen and synthetic fuels

One of the focal points at NUFAM 2023 will be the topic of alternative drive technologies. "We are pleased to welcome numerous key players of alternative charging infrastructures and suppliers at NUFAM 2023 for the first time. These include manufacturers of hydrogen filling stations and electric charging stations. But synthetic fuels will also be a topic. So the complete range of different forms of energy will be on site at the commercial vehicle trade fair", says Jochen Bortfeld, NUFAM Project Manager at Messe Karlsruhe.

Federal and state governments assume patronage

The importance of NUFAM 2023 is made clear by the fact that both the federal government and the state of Baden-Württemberg are patrons of the commercial vehicle trade fair. Baden-Württemberg's Minister of Transport, Winfried Herrmann, will take part in a panel discussion on the topic of "Climate-neutral transport on the road" during the opening of the fair on 21 September.

"The dual patronage by the Federal Ministry of Transport and Digital Affairs and by the Ministry of Transport of Baden-Württemberg underlines the role that NUFAM has carved out for itself in Karlsruhe. The commercial vehicle industry plays a decisive role in the fight against climate change. It is therefore all the more important that alternative drive systems and charging infrastructures are the focus of NUFAM", says Beate Frères, Division Manager in the Own Exhibitions Division at Messe Karlsruhe.

Karlsruher Messe- und Kongress GmbH
Festplatz 9
76137 Karlsruhe | Germany
tel +49 721 3720-0
fax +49 721 3720-99-2116
info@messe-karlsruhe.de
messe-karlsruhe.com

Messe Karlsruhe
Messeallee 1
76287 Rheinstetten | Germany

Kongresszentrum
Festplatz 9
76137 Karlsruhe | Germany

Managing Director
Britta Wirtz

Chairwoman of the Supervisory Board
First Mayoress
Gabriele Luczak-Schwarz

Register Court
Mannheim HRB 100147

Member
AUMA | FKM | GCB | IDFA | EVVC

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NUFAM - The commercial vehicle trade fair

NUFAM is a leading trade fair for the commercial vehicle sector and combines current technology with mobility concepts of the future. The eighth NUFAM - the commercial vehicle trade fair will take place from 21 to 24 September 2023 at Messe Karlsruhe. The exhibitors will present the entire range of services offered by the industry: vehicles of all weight classes, e-mobility, alternative drives and hybrid systems, superstructures and trailers, cranes and lifting equipment, tyres, parts, accessories and